

# Profit with Purpose

Building Businesses  
that Matter

**Lim Siong Guan**

Guest of Honour | Keynote Speaker

Founding Chairman, Honour Singapore.  
Professor, Lee Kuan Yew School of Public Policy at NUS

**Past Portfolio:**  
Group President of GIC, Advisor to the GIC Group Executive Committee,

Chairman of the Economic Development Board and various other government agencies.

First Principal Private Secretary to former Prime Minister Lee Kuan Yew



LIMITED SEATS AVAILABILITY



**GLENN LIM**  
SECRETARIAT DIRECTOR,  
BRANDS FOR GOOD



**ESTHER WEE,**  
PRESIDENT, IIPCC SINGAPORE  
CO-CHAIR, BRANDS FOR GOOD



**ALAN NG,**  
FOUNDING PRESIDENT, IPOS SOC  
CO-CHAIR, BRANDS FOR GOOD

Profit doesn't have to come at the cost of purpose. Join us for the Profit with Purpose workshop, an enlightening exploration into the harmonious blend of profitability and positive societal impact. Gain insights into how your business can remain profitable while also making a significant difference in the world. Delve into the world where profitability and purpose coexist, constructing businesses that matter to not just stakeholders, but the world at large."

Aug  
Friday 25 09:30am  
2023 12:30pm

SIM Management House,  
41 Namly Avenue Auditorium 4.02 Singapore 267616

Lunch is included | Register By 17 Aug 2023

Brands For Good Pledgers:  
\$50 For Public | \$25 For Pledgers | Free For Members  
(Use Discount Code Sent Via Email)

RSVP here: <https://bfg.sg/workshop>

RSVP

Organised by



Managed by



Sponsored by



Knowledge Partners



Supporting Organisation

